

## **Global Content Partner Agreement**

1. GlobalGovAffairs.com (GGA) means the worldwide website [www.GlobalGovAffairs.com](http://www.GlobalGovAffairs.com)
2. GGA Content means any materials used in relation to the GGA website that have been
  - prepared by GGA officers and reviewed or endorsed by the Content Partner; or
  - prepared by the Content Partner and amended and/or edited by GGA officers; or
  - prepared by the Content Partner at the request of GGA officers.
3. This is the whole agreement between the parties. It can only be changed by a written document, which is signed by both parties.
4. This agreement starts on the day it is signed. It ends when the website ends.

### **5. Intellectual Property Rights in the GGA Content**

- 5.1. All Intellectual Property Rights in the GGA content vest in the GGA owners. Content Partner is hereby given a licence, which is non-exclusive, worldwide and royalty free. This licence allows the Content Partner to use the GGA Content, for which it is the Content Partner, in the ways described in paragraphs 5.2., 5.3 and 5.4.
- 5.2. This licence is subject to these conditions:
  - (a) The GGA content must only be used on the Content Partner's website or for research, study, or educational purposes.
  - (b) The Content Partner must take reasonable steps to ensure any copy of the GGA content is not used for other purposes others than those mentioned above. The Content Partner must tell the GGA officers about any unauthorized uses as soon as practical after becoming aware of such use.
  - (c) If the Content Partner reproduces the GGA content on a website, the Content Partner must place, in a prominent position on the website, the following acknowledgement with a hyperlink to GlobalGovAffairs.com: " This information has been provided by GlobalGovAffairs.com at [www.GlobalGovAffairs.com](http://www.GlobalGovAffairs.com)."
- 5.3. The Content Partner cannot deal with the GGA content to obtain a profit.
- 5.4. This licence does not include the right to sub-licence the GGA content to another person or organization. The Content Partner shall not assign or in any way deal with its rights under this licence.
- 5.5. The GGA officers can end this licence if the Content Partner breaches any of the conditions listed in paragraphs 5.2, 5.3 and 5.4. The GGA officers must first tell the content provider in writing, stating when the licence will end.
- 5.6. The GGA officers can also end this licence at any time and for any reason. The GGA officers must tell the Content Partner 14 days before the licence is to end.

### **6. GGA Content Warranty**

#### **6.1. Warranty**

The Content Partner warrants that any and all GGA content that it prepares, reviews or endorses:

- is of high quality;
- is factually correct;
- conforms with proper professional standards in the relevant discipline; and
- is fit for the purpose of the GlobalGovAffairs website and will continue to be fit for these purposes.

## **6.2. Change to Content**

GGA staff will not make substantive changes to content reviewed by Content Partner without consulting the Content Partner. Minor editorial changes to grammar, style etc. may be made by GGA staff without consultation. If an urgent content change is required and the GGA staff are unable to contact the Content Partner, GGA staff will make the required change and notify the Content Partner by email.

## **6.3. Acknowledgement**

GlobalGovAffairs.com will acknowledge the contribution of the Content Partner by displaying the Content Partner's logo at the end of the article with a hyperlink to the Content Partner's website.

## **7. Links to the GlobalGovAffairs website**

- 7.1. The Content Partner may link its website to the GlobalGovAffairs website and the GlobalGovAffairs may link its website to the Content Partner's website.
- 7.2. The link to the Content Partner website does not indicate approval, sponsorship or endorsement of that website or its content by GlobalGovAffairs.
- 7.3. The Content Partner must immediately remove any link to the GlobalGovAffairs website if this is requested by the GGA officers.

## **8. Warranties given by both parties**

- 8.1. Each party warrants that it has the power and authority to enter into this agreement and perform its obligations under this agreement.
- 8.2. The Content Partner warrants that any material that it contributes to GlobalGovAffairs does not and will not infringe any Intellectual Property Rights of any third party.

## **9. Indemnities given if the Content Partner breaches the Agreement**

- 9.1. If the Content Partner breaches this agreement, the Content Partner will indemnify GlobalGovAffairs against any loss directly attributable to the breach by the Content Partner. "Loss" means any liability, damages or costs arising from any demand, proceedings or claim."
  - 9.2. These indemnities do not extinguish rights in law which the Content Partner might otherwise have to claim contribution or indemnity.
  - 9.3. These indemnities continue after the end of this agreement.
10. Either party can end this agreement at any time and for any reason. It must tell the other in writing, giving it 30 days' notice.

11. This Agreement shall be governed and interpreted in accordance with the laws of the State of California, USA and matters of dispute, if any, relating to this Agreement or its subject matter shall be referred to for arbitration to a mutually agreed Arbitrator.
12. If a party fails to act on any rights in this Agreement, this failure to act does not mean they are giving up those rights. The exception to this is where the party who doesn't act tells the other party in writing that they are giving up their rights.

The parties agree that they can execute this Agreement using an electronic signature. However, if requested GGA is willing to sign hardcopy versions of this Agreement.

**Contact Details**

**Execution**

1. Content Partner:
2. Address of Content Partner
3. E-mail of Content Partner
4. Address of GGA
5. E-mail of GGA

Date of Agreement  
 Signed by  
 Name and Title

\_\_\_\_\_  
 For and on behalf of Content Partner

Signed by:  
 Name and Title

\_\_\_\_\_  
 For and on behalf of GGA

By executing this Agreement the signatory warrants that the signatory is duly authorized to execute this Agreement on behalf of the Content Partner and accepts GGA executing this Agreement by use of an electronic signature.